

## **SOCIAL MEDIA POLICY**

In compliance with REGULATION (EU) 2016/679, of April 27, 2016 of the European Parliament, and of the Council regarding the Protection of natural persons with regard to the processing of their personal data, Organic Law 3/2018, of December 5, Protection of Personal Data and guarantee of digital rights and Law 34/2002, of July 11, on Services of the Information Society and Electronic Commerce (LSSI-CE), BARCINO CULTURAE NOVAE, S.L., hereinafter (BARCINO) informsto users, who has proceeded to create a profile on Social Networks with the main purpose of advertising their products and services.

### **DATA OF BARCINO CULTURAE NOVAE, S.L.:**

*B67508978*

*C/ Passatge de la Banca, n.º 7, 08002 Barcelona*

*Phone: 933172649*

[info@museocerabcn.com](mailto:info@museocerabcn.com)

[www.museocerabcn.com](http://www.museocerabcn.com)

The user has a profile on the same Social Network and has decided to join the created page by BARCINO, thus showing interest in the information that is published on the Network. By joining our page, you give us your consent for the processing of personal data published in your profile.

The user can access the privacy policies of the Social Network itself at any time, as well as configure their profile to guarantee their privacy.

BARCINO has access to and treats the user's public information, especially his contact name. These data are only used within the Social Network itself and in no case are they incorporated into any file, without previously requesting the express consent of the interested party.

In relation to the rights of access, rectification, cancellation and opposition, which you have and that can be exercised before BARCINO, in accordance with REGULATION (EU) 2016/679, of April 27, 2016 of the European Parliament, you must have Keep in mind that, due to the functionality of social networks, you must normally exercise your rights before the Social Network itself.

BARCINO will carry out the following actions:

- Access to public profile information.
- Publication in the user's profile of all the information already published on the BARCINO page.
- Send personal and individual messages through the channels of the Social Network.
- Page status updates to be posted to the user's profile.

The user can always control their connections, eliminate content that no longer interests them and restrict who they share their connections with, for this they must access their privacy settings.

## **DATA OF MINORS**

Access and registration to this social network is prohibited for children under 14 years of age. Access to the official site of BARCINO is also prohibited for children under 14 years of age. For its part, if the user does not meet this requirement, BARCINO informs them of the need to have the authorization of their parents, guardians or legal guardians to access and use the official site of BARCINO.

BARCINO is exempt from any responsibility derived from the use of its official site by minors or users who do not meet the aforementioned requirements, being, in any case, their legal representatives the only ones responsible.

## **PUBLICATIONS**

The user, once linked to the BARCINO page, may post comments, links, images or photographs or any other type of multimedia content supported by the Social Network on the latter. The user, in all cases, must be the owner thereof, enjoy the copyright and intellectual property rights or have the consent of the affected third parties. Any publication on the page, whether text, graphics, photographs, videos, etc., is expressly prohibited. that violate or are likely to violate morality, ethics, good taste or decorum, and/or that infringe, violate or violate intellectual or industrial property rights, the right to image or the Law. In these cases , BARCINO reserves the right to immediately withdraw the content, and may request the permanent blocking of the user.

BARCINO will not be held responsible for the content freely published by a user.

The user must bear in mind that his publications will be known by other users, for which he himself is primarily responsible for his privacy.

The images that can be published on the page will not be stored in any file by BARCINO, but they will remain on the Social Network.

## **CONTESTS AND PROMOTIONS**

BARCINO reserves the right to carry out contests and promotions, in which the user linked to its page can participate. The bases of each one of them, when the Social Network platform is used for it, will be published in it. Always complying with the LSSI-CE and with any other applicable regulations.

The Social Network does not sponsor, endorse or manage, in any way, any of our promotions, nor is it associated with any of them.

## **ADVERTISING**

BARCINO will use the Social Network to advertise its products and services, in any case, if it decides to treat your contact data to carry out direct commercial prospecting actions, it will always be, complying with the legal requirements of the RGPD, the LOPDGDD and the LSSI- EC.

Recommending the BARCINO page to other users forso that they can also enjoy the promotions or be informed of their activity.

Next, we detail the link to the privacy policy of the Social Network:

Facebook: <https://www.facebook.com/MuseoCeraBCN/>

Twitter: <https://twitter.com/museocerabcn>

Instagram: <https://www.instagram.com/museocerabcn/>